



# **National news**

LinkedIn Jobs on the Rise 2024



LinkedIn research looks at the 25-fastest growing jobs in the UK, with descriptions, related job titles, skills in demand and gender distribution of jobs in 2023. The top 10 are:

- Sustainability manager
- Sales development representative
- Underwriting analyst
- Chief revenue officer
- Dental therapist
- Home health aide

- Artificial intelligence engineer
- Demand generation manager
- Civil supervisor
- Security operations centre analyst

Read more<sup>1</sup>

**Bring the Drama Careers Festival** 



The BBC is supporting a Bring the Drama Festival, to be held across six weeks in Spring 2024, that showcases the many jobs in the creative industries. From stage-managing to lighting and make-up, there will be events across the UK to help people understand more about working in theatre, film and TV.

There will also be a new BBC Two series called Bring the Drama, where untrained actors gain mentoring , training and on-camera experience on the sets of some TV dramas.

Read more<sup>2</sup>

Will AI really impact future career opportunities for young people?

<sup>1</sup><u>https://www.linkedin.com/pulse/linkedin-jobs-rise-2024-25-uk-roles-growing-demand-linkedin-news-uk-x0oje/?utm\_source=share&utm\_medium=member\_android&utm\_campaign=share\_via 2 https://www.bbc.co.uk/programmes/articles/5zqcFFwj2KKMHspNrV1jSvd/welcome-to-the-bring-the-drama-festival</u> A discussion about artificial intelligence (AI) and how it will have an impact on young people's careers. There is potential for new jobs to be created in areas such as data science, website development and coding and AI product creation. The article notes that '... the more children are educated in using technology and rely on low-level AI to increase function right now, the better equipped they will be when finding worthwhile job opportunities in the coming years.'

Read more<sup>3</sup>

## **Discover careers in construction with Open Doors 2024**



Open Doors is a chance for young people to visit construction workplaces and see the range of careers in action. This year it is scheduled to run from Monday March 18th to Saturday March 23rd. Schools can visit an interactive UK map and book places for site visits.

Read more<sup>4</sup>

## Highest-paying jobs in the UK



Useful careers guide looking at jobs, companies and wage changes. Some interesting facts include:

- According to Indeed data some of the best-paid jobs are orthodontist, pediatrician and dermatologist.
- Glassdoor data shows some of the highest-paying companies in 2022 were Citadel, White& Case and Google Cloud.
- The best companies to work for in the UK include Bain & Company, Ocado Technology and Mastercard.

<sup>&</sup>lt;sup>3</sup><u>https://www.fenews.co.uk/skills/will-ai-really-impact-future-career-opportunities-for-young-people/</u> <sup>4</sup><u>https://opendoors.construction/</u>

- The best university degrees for job prospects include medicine and dentistry, veterinary science and education and architecture.
- The top three best-paying graduate jobs are investment banker, management consultant and trainee solicitor.
- The top three high-paying jobs that do not need degrees are personal trainers, estate agents and nutrition coach.

Read more<sup>5</sup>

## New jobs, green jobs: planet-friendly roles dominate hiring



LinkedIn data shows that green jobs now make up a third of UK job postings. Some of the fastestgrowing green jobs are land acquisition mangers, waste management specialists and sustainability analysts.

According to Octopus Energy, it's energy services arm received more than 31,000 applications for about 1,100 roles. Starting salaries for electricians and heat pump engineers range from £32,000 to £38,000 per year, depending on region.

Demand is also growing in electric vehicles. The Institute of the Motor Industry reports that only 39,000 of 168,600 vehicle technicians in the UK are qualified to maintain electric vehicles.

Read more<sup>6</sup>

## Aldi to create 500 apprenticeship roles in 2024



<sup>5</sup><u>https://www.thetimes.co.uk/money-mentor/income-budgeting/highest-paid-jobs-uk#Which-jobs-will-receive-the-biggest-pay-rises-in-2023?</u> <sup>6</sup>https://www.ft.com/content/f403788e-b761-4ae8-bf2d-9cef5db00bf2 Aldi is planning to recruit over 500 new apprentices across the UK this year - covering roles in store, buying, logistics and HGV driving.

A store apprentice can earn £8.44 per hour in year one - rising to £11.83 per hour in year three, with paid breaks.

Read more<sup>7</sup>

More than a third of Brits are thinking about starting a business in 2024



New research has found a rise in people starting a business this year - with 54% aged between 18 and 24. The most popular start-up sectors were arts and crafts, food and drink and business support services. The top sectors for younger entrepreneurs were fashion and creative and media.

Read more<sup>8</sup>

New apprenticeship programme launches to tackle UK's skills and productivity gap



QA has launched the Digital Product Manager Level 4 Programme, equivalent to a first year undergraduate degree. This has been created due to the demand for product managers and rising product development costs.

Research by QA found a 140% increase in demand for product managers in 2022 making it one of the most sought after skills.

Read more<sup>9</sup>

<sup>&</sup>lt;sup>7</sup>https://www.aldipresscentre.co.uk/business-news/aldi-to-create-500-apprenticeship-roles-in-2024/ <sup>8</sup>https://www.enterprisenation.com/learn-something/than-third-brits-thinking-starting-a-business-in-2024/ <sup>9</sup>https://www.fenews.co.uk/skills/new-apprenticeship-programme-launches-to-tackle-uks-skills-andproductivity-gap/



## **London news**

West London film industry is thriving, says new report



A new report has revealed that West London is now firmly established as a global film and TV destination. The report's mapping research found over 71 companies supporting film production located in West London, including 6 film studios and 65 supply chain companies.

Read more<sup>10</sup>

There are 79% fewer banking jobs in London since Brexit



Research from Morgan McKinley found that banking jobs in London fell from a peak of 108,000 in 2015 to just 23,000 last year. In addition to this, those wanting a job in banking went from 94,000 in 2022 to 79,000 in 2023.

Read more<sup>11</sup>

<sup>&</sup>lt;sup>10</sup><u>https://hounslowherald.com/west-london-film-industry-is-thriving-says-new-report-p24097-249.htm</u>
<sup>11</sup><u>https://www.efinancialcareers.com/news/2024/01/brexit-banking-jobs-london</u>

## These are the 3 top UK locations for startups and jobs



A recent study has found that 10 of the top 20 locations to start a new business are in London.

Westminster tops the list with 7,145 new enterprises year on year. Camden came second on the list with Barnet landing third position.

#### Read more<sup>12</sup>

Youth Careers Summit delivers new connections for supporting West London's young people



Last November the first ever West London Youth Careers Summit took place - hosted by Spark!, West London Careers Hub, West London Business and West London Alliance.

The event was a chance for different organisations to come together and take action on areas to support young people such as hosting work placements, volunteering their time and adapting their recruitment practices.

Read more<sup>13</sup>



<sup>12</sup>https://www.altfi.com/article/these-are-the-3-top-uk-locations-for-startups-and-jobs

<sup>&</sup>lt;sup>13</sup><u>https://wla.london/youth-careers-summit-delivers-new-connections-for-supporting-west-londons-young-people/</u>

# **North East**

Newcastle school embraces AI in education



Dame Allan's Schools have hired the first ever Artificial Intelligence Lead in a North East school. This groundbreaking move signifies the school's dedication to integrating Al into education, marking a significant step in modernising teaching methods and curriculum.

Read more<sup>14</sup>

## Students collaborate with police on hate crime education films



Students from the University of Sunderland have collaborated with Northumbria Police to produce a series of educational films to be screened for the public on February 8th. These films aim to raise awareness about hate crimes and the challenges people encounter when reporting these incidents. This initiative represents a significant effort to enhance understanding and reporting of hate crimes, bridging the gap between law enforcement and the community.

Read more<sup>15</sup>

<sup>14</sup><u>https://bdaily.co.uk/articles/2024/01/11/newcastle-school-appoints-artificial-intelligence-lead-in-first-of-its-kind-move</u>

<sup>15</sup><u>https://www.sunderlandecho.com/education/city-students-team-up-with-police-to-create-videos-educating-people-about-hate-crimes-4472735</u>

## North East councils launch talent attraction campaign



North East local authorities have started a campaign to inspire individuals to pursue careers in local government. This effort, started on January 10th, and is focused on drawing talent to the region's councils and combined authorities, highlighting the impact and importance of working in local government.

Read more<sup>16</sup>

### NHS apprenticeships discovery session for Years 10-13 in the North of England



On 7th Feb, students in Years 10 to 13 in the North of England can sign up to a free live stream ambassador session to hear from apprentices currently in the pharmacy, human resources, dietetics and nursing associate roles who are all enjoying career success whilst learning and earning. Discover the types of apprenticeships available, career progression routes and much more.

Read more<sup>17</sup>

<sup>16</sup><u>https://bdaily.co.uk/articles/2024/01/11/north-east-councils-pilot-national-recruitment-campaign</u>
<sup>17</sup><u>https://www.linkedin.com/feed/update/urn:li:activity:7150896822041935872/</u>

## Kleek apprenticeships expands training in North East



Kleek Apprenticeships, known for training over 7,000 individuals, has expanded its hairdressing apprenticeship programs across the North East. This expansion is a result of the company's recent acquisition, enhancing training opportunities in the region and contributing significantly to the skill development in the hairdressing sector.

#### Read more<sup>18</sup>



## South

Surrey schools shine in Sunday Times rankings.



Guildford High, an independent school, has been named the best in the UK by The Sunday Times Parent Power Guide. St Andrew's RC School leads comprehensive schools based on academic performance. Salesian School in Chertsey and Hinchley Wood School in Esher also ranked high. Wilson's School won Secondary School of the Year. The guide highlights the importance of mental health, careers advice, and inspirational talks in top schools.

<sup>&</sup>lt;sup>18</sup>https://uk.news.yahoo.com/company-takeover-expands-hairdressing-apprenticeships-140434458.html?guccounter=1&guce\_referrer=aHR0cHM6Ly93d3cuYmluZy5jb20v&guce\_referrer\_sig=AQAAA Nb5qFi7hnX7AVYG1dMFKtLmY1IHfZW251yoPtv3wQ7Tt0cHmQgoXjgHr00amUaj01TdeYVd0BMII\_XMIT8bJF7DIf EjxAYCg6Pp8\_N6Hcg0fh\_lorUKHypY7B4Cnn0a6dYHupUweSHVGaXLvRVRKk-BjkAXMB2sdopy2RYxE-Xc

#### Read more<sup>19</sup>

Cornwall launches campaign to attract young people into careers in care



Cornwall has launched a new initiative aimed at attracting young individuals to consider careers in the care sector. The campaign aims to highlight the diverse opportunities and rewarding aspects of working in care, addressing the current workforce challenges and promoting care professions as a valuable and fulfilling career choice for the younger generation.

Read more<sup>20</sup>

## Penwith College construction students partner with Jewson in community project



Penwith College's construction students transformed an unused space into a vibrant community area, showcasing their skills in a partnership project with Jewson. Through its partnership with Jewson, the college has provided its students with expert guidance, engaging educational trips, and exciting career opportunities in the construction industry.

Read more<sup>21</sup>

<sup>19</sup>https://www.getsurrey.co.uk/news/surrey-news/two-surrey-schools-named-sunday-28202794
 <sup>20</sup>https://cornishstuff.com/2024/01/19/cornwall-launches-campaign-to-attract-young-people-to-careers-in-care/

<sup>21</sup><u>https://cornishstuff.com/2024/01/20/penwith-colleges-construction-students-transform-unused-space-into-</u> <u>a-community-haven/</u> Somerset education trusts in consultation on a merger to manage 20 schools in Bristol, South Gloucestershire and Somerset



Two educational trusts are planning to merge, potentially managing 20 schools for over 11,000 students across Bristol, South Gloucestershire, and Somerset. Castle School Education Trust and The Priory Learning Trust aim to enhance education by pooling resources and expertise. The proposed merger, named Pathway Trust, promises more support for schools, additional staff training, and development through a teaching college, focusing on professional growth not possible within their current resources. A consultation with parents is underway.

Read more.22



# Useful websites and resources



National Apprenticeship Week 2024 school resources <sup>23</sup>

<sup>&</sup>lt;sup>22</sup>https://www.bbc.co.uk/news/uk-england-somerset-67934503

A range of updated resources including films, games, posters, activities and presentations.

National Apprenticeship Weeks 2024 toolkit<sup>24</sup>

Ideas, advice and resources to consider how apprenticeships can provide #SkillsForLife.

Understanding the education and training system <sup>25</sup>

Simple overview of the education and training system in England - including primary and secondary education to age 16, FE options for 16+ and 18+, and HE education options.

Careermap Gatsby Benchmark posters<sup>26</sup>

Free range of posters that look at what careers are linked to certain school subjects.

20+ common interview questions and answers in 2024<sup>27</sup> Example questions and answers to help prepare for interviews.

## Dates for your diary



#### National

<sup>23</sup>https://amazingapprenticeships.com/naw/

<sup>25</sup><u>https://educationlandscape.org.uk/the-landscape/</u>

<sup>26</sup><u>https://lp.careermap.co.uk/gatsby-benchmark-posters-23-</u>

- 24?utm source=newsletter&utm medium=email&utm campaign=schools-and-colleges-dec-23
- <sup>27</sup><u>https://www.resumeway.com/blog/common-interview-questions/</u>

<sup>&</sup>lt;sup>24</sup><u>https://naw.appawards.co.uk/toolkit</u>

- National Apprenticeship Week<sup>28</sup> 5 11 February
- Festival of Apprenticeships, online careers fair<sup>29</sup> 5 9 February
- What Next? Birmingham<sup>30</sup> 1 2 March
- National Careers Week<sup>31</sup> 4 9 March
- British Science Week<sup>32</sup> 8 17 March

#### London

- Festival of Apprenticeships, Careers Roadshow, The Oval<sup>33</sup> 5 March
- London Job Show, Westfield Shepherds Bush<sup>34</sup> 26 and 27 April

#### South

- South East Careers Fairs<sup>35</sup> throughout 2024
- NCS South East Apprenticeship Insider Workshop, Virtual<sup>36</sup> 6 February
- Brighton Careers Fair, The Old Ship Hotel<sup>37</sup> 9 February
- Southampton Careers Fair, St Mary's Stadium<sup>38</sup> 16 February

#### North East

- North East Careers Fairs<sup>39</sup> throughout 2024
- Apprenticeship Information and Advice Event, New College Durham<sup>40</sup> 6 February
- Durham Careers Fair, Durham Town Hall<sup>41</sup> 21 February
- Northumbria NHS Healthcare Trust Careers Workshop, North Tyneside<sup>42</sup> 7 March

<sup>&</sup>lt;sup>28</sup><u>https://nationalapprenticeshipweek.co.uk/</u>

<sup>&</sup>lt;sup>29</sup>https://www.crowdcast.io/e/FOA2024/register

<sup>&</sup>lt;sup>30</sup><u>https://www.whatcareerlive.co.uk/events/birmingham/</u>

<sup>&</sup>lt;sup>31</sup><u>https://nationalcareersweek.com/</u>

<sup>&</sup>lt;sup>32</sup>https://www.britishscienceweek.org/

<sup>&</sup>lt;sup>33</sup><u>https://www.eventbrite.co.uk/e/festival-of-apprenticeships-careers-roadshow-london-5th-march-tickets-</u>740059948227?aff=oddtdtcreator

<sup>740059948227?</sup>an=oddtdtcreator

<sup>&</sup>lt;sup>34</sup><u>https://www.londonjobshow.co.uk/shepherdsbush/</u>

<sup>&</sup>lt;sup>35</sup>https://www.ukcareersfair.com/locations/south-east

<sup>&</sup>lt;sup>36</sup>https://www.eventbrite.co.uk/e/apprenticeship-insider-workshop-tickets-

<sup>801124664437?</sup>aff=ebdsoporgprofile

<sup>&</sup>lt;sup>37</sup>https://www.ukcareersfair.com/event/brighton-careers-fair

<sup>&</sup>lt;sup>38</sup>https://www.ukcareersfair.com/event/southampton-careers-fair

<sup>&</sup>lt;sup>39</sup>https://www.ukcareersfair.com/locations/north-east

<sup>&</sup>lt;sup>40</sup>https://www.eventbrite.co.uk/e/information-advice-event-apprenticeship-special-tickets-

<sup>715328967197?</sup>aff=ebdssbdestsearch

<sup>&</sup>lt;sup>41</sup><u>https://www.ukcareersfair.com/event/durham-careers-fair</u>

<sup>&</sup>lt;sup>42</sup>https://www.eventbrite.co.uk/e/northumbria-nhs-healthcare-trust-careers-workshop-tickets-

<sup>801656856237?</sup>aff=ebdssbdestsearch

# Feedback



Please let us know how useful you found this bulletin by clicking on the link here<sup>43</sup>.



<sup>&</sup>lt;sup>43</sup>https://forms.office.com/e/v8KgjEgJfj