



National news

Minimum Wage rates for 2024



The Government has announced the rates of the National Living Wage (NLW) and National Minimum Wage (NMW). They will come into force from April 2024.

[Read more](#)

How does your pay compare with other jobs?



Find out how salaries have changed from the previous year in the UK. As an example, travel agents saw a pay increase of 21% and sports coaches saw their earnings fall the most.

[Read more](#)

New DWP Adjustment Planner



Hundreds of thousands of disabled university and higher education students are set to benefit from a new Government planner to help with their transition into work. Following a successful pilot at several top universities, the Department for Work and Pensions' (DWP) will roll out the Adjustment Planner to all students in higher education in time for the next academic year.

[Read more](#)

New study reveals the world's most searched-for jobs



A new study has looked at the most searched-for jobs in the UK in 2023 using a year's worth of Google search data. Here is the top five, followed by the search volume:

1. Teaching assistant - 275,000
2. Cleaner - 163,367
3. Teacher - 141,300
4. Cabin crew - 139,733
5. Project manager - 123,233

[Read more](#)

SEND apprenticeship pilot proving a hit



The LDD apprenticeships English and maths flexibilities pilot, launched in May, has been a success so far. It aims to make apprenticeships more accessible to people with learning difficulties. Those with an EHCP or LDA can work towards and pass the lower level of functional skills English and maths at entry level 3.

[Read more](#)

Teachers to do 'work experience' to help pupils with career advice

Over the next year, more than 1,000 teachers will be taking part in work experience to help their pupils with career advice. The move is part of a government-funded scheme called 'Teacher Encounters'. It allows teachers to see how businesses work first-hand and learn more about career paths for their pupils.

Around 91% of teachers so far have reported that they felt more confident speaking about careers with their pupils.

[Read more](#)

Green jobs: State of the nation



A new Green Jobs report defines a green job as a role in a business or organisation that is beneficial to the environment. Findings include:

- 280,589 green jobs advertised in the UK in 2022.
- 35% increase in green jobs advertised in 2022, than existing in 2020.
- Top three green skills in demand are waste management, renewable energy and environmental health and safety.
- Scotland, the South West and North East were the UK regions that had the highest proportions of green jobs advertised in 2022.

[Read more](#)

Three in five young people feel connections are necessary to get jobs



Research by KFC and UK Youth found that 61% of young people felt it was becoming necessary to have a "way in" or a connection to get a job. Also, 42% said their dream role would not be achievable because of their background.

Last year, KFC and UK Youth launched 'Hatch', a youth employability programme that aims to help 6,000 16-24-year-olds across the UK to get their first job. KFC also has an inclusive members' club, 'The Kentucky Club', to help provide young people with employability skills, networks and opportunities.

[Read more](#)



London news

The changing geography of jobs



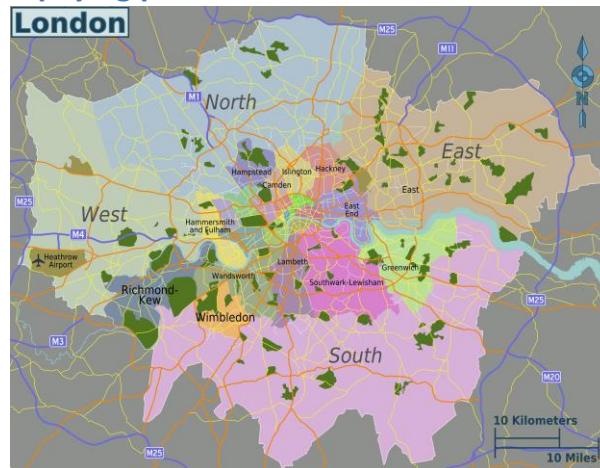
A report by the Institute for Fiscal Studies about the labour market and UK regions found some interesting facts about London:

- Higher education participation has expanded evenly across the country. Graduate jobs, however, have become more concentrated in London.

- The biggest increase in high-paid jobs was seen in Inner London, where employment in high-paid jobs rose by 240% from 1993 to 2022.
- Emerging jobs that are high-paid tend to require a graduate degree. They are also overwhelmingly concentrated in London and surrounding areas.
- Of the jobs in the top 10 occupation groups that require a degree, 22% are in London. This accounts for 15% of all jobs nationally.

[Read more](#)

Where are the highest paying postcodes in Great Britain?



Adzuna has looked at over 1 million job vacancies in October 2023 to see which postcode areas advertise the highest average salaries.

- London postcodes was at the top. East Central (EC) London is the top-paying postcode. Advertised salaries there average £56,497.
- South West (SW) and South East (SE) London postcodes were next with average advertised salaries over £40,000.

[Read more](#)

One in five London jobs now in the creative economy, report reveals



Research by City Hall shows that one in five London jobs is now in the creative economy. There were more than 1.1m creative jobs in the capital in 2021 - up from 882,000 in 2016.

The article defines 'creative industries', as businesses with creativity at their heart – including design, music, publishing, architecture, film and video, crafts, visual arts, fashion, TV and radio, advertising, literature, computer games and the performing arts.

[Read more](#)

AI to 'free 100,000s of Londoners for four-day week on same pay' - is your job on the list?



18 London local authorities could have the biggest take-up of a four-day week due to AI changing the workforce. Research by Autonomy suggests that thousands of Londoners in white-collar jobs could still receive full pay with an AI-led shorter working week. Boroughs include Barnet, Harrow, Tower Hamlets and Lambeth.

These are the highest-paid tech jobs across London, Paris and Berlin in 2023



New research shows that engineering managers in London earn on average €127k - compared to Berlin (€105k) and Paris (€80k).

The top 5 highest paying tech roles across London, Paris and Berlin are:

- Engineering manager (€96k)
- Data manager (€92k)
- Finance manager (€85k)
- Legal manager (€85k)
- Software architect (€83k)

[Read more](#)



North East

University of Sunderland launches £1 million arts program for youth in poverty



The University of Sunderland is involved in a new £1 million, three-year project, called the 'Culture Start' programme. It aims to change the lives of children and young people in poverty through arts and culture. Scheduled to launch next year, it is backed by a £1.196 million Place Partnership award from Arts Council England, funded by the National Lottery.

[Read more](#)

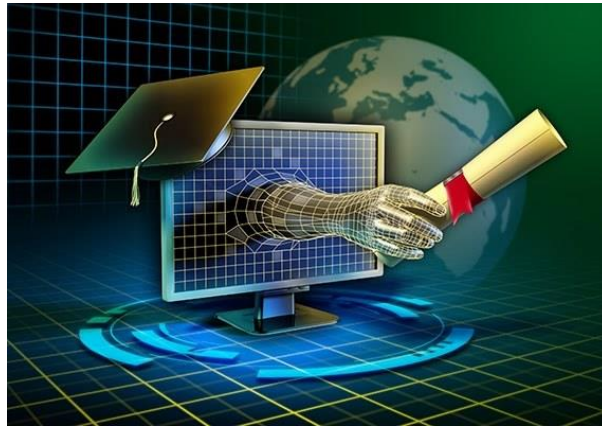
Major funding boost for green skills development in the North East



The City of Sunderland College and others across the North East received a multi-million-pound investment focused on green industry skills. The Department for Education allocated £2.5 million to several colleges to improve skills in green jobs, digital, construction and manufacturing sectors. This funding aims to give access to Higher Technical Qualifications, bridging the gap between A-levels and degrees, and prepare students for future green jobs. It is part of a broader strategy to futureproof the economy and improve local skill sets for sustainable industries.

[Read more](#)

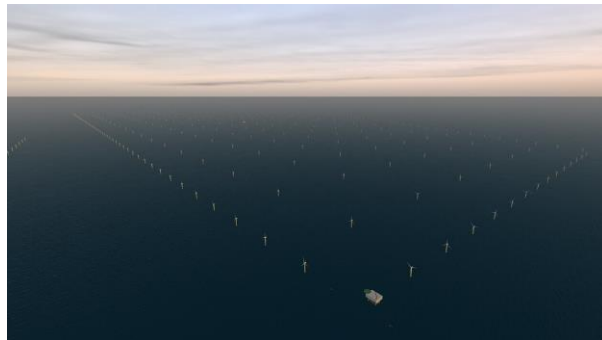
Newcastle College launches advanced digital labs in £6m tech education boost



Newcastle College has opened two new digital laboratories, part of a £6 million investment by the Office for Students. These labs, focusing on cyber security and immersive technology, are equipped with high-spec machines, Cisco networking kit, and VR, AR, and XR equipment. This makes the college a leader in providing practical, industry-relevant skills in digital technology. The initiative aligns with the North East's role as a Digital Technologies Launchpad, which aims to foster innovation and improve regional employment and economic growth.

[Read more](#)

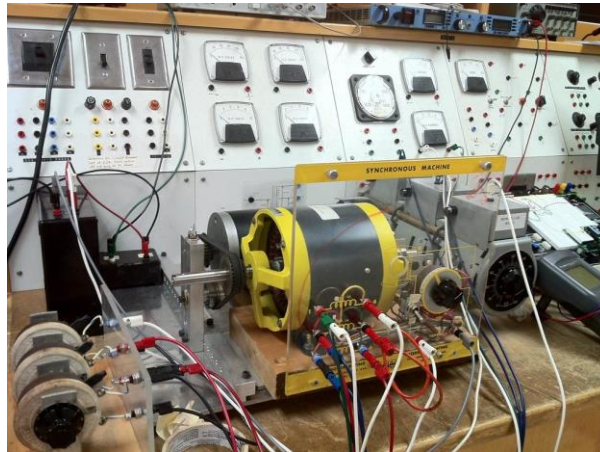
North East's educational drive for future green energy jobs



The Dogger Bank Wind Farm, set to be the largest offshore wind farm globally, symbolizes the North East's commitment to clean energy and net-zero goals. With a focus on skills development and STEM education, regional institutions like Newcastle College and Northumberland College now offer specialised courses to foster talent in the green energy sector. The initiative, supported by government targets for 50GW offshore wind capacity by 2030, makes the North East a leader in sustainable energy. It provides substantial opportunities for young people to engage in future-oriented green jobs and contributes to economic growth and energy security.

[Read more](#)

Seaward invests in young talent through new apprenticeship program



Seaward, an electrical test and measurement company based in Peterlee, is nurturing young talent by introducing a new cohort of apprentices. These apprentices will combine practical work experience with classroom studies at East Durham and Houghall Community College. They will acquire a diverse range of skills crucial for administration, business development and technical proficiency in various sectors. This initiative shows Seaward's commitment to investing in local youth, improving their workforce and contributing to broader industry growth.

[Read more](#)



South

Dorset Marvels supports 120 young people into employment



The Dorset Marvels project is entering its successful final phase, having supported 120 young people at risk of becoming NEET (Not in Education, Employment, or Training). Aimed at inspiring youth from diverse backgrounds, the project has been crucial in giving individualised support, improving employability skills and boosting confidence.

[Read more](#)

Weymouth College launches new healthcare training facility



Weymouth College has recently introduced a cutting-edge facility featuring a mock hospital and nursery. This development is designed to provide students with practical healthcare training, by improving their hands-on experience in medical and nursery care environments. It's a significant step for college students looking at healthcare careers, as it offers them a realistic setting to hone their skills and knowledge.

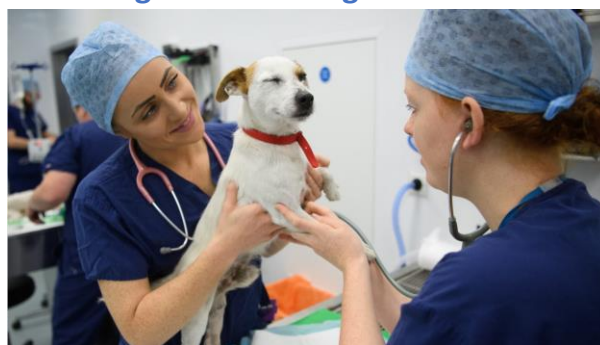
[Read more](#)

Bath design students learn about eco-friendly poppy design

Design students from Hayesfield Girls' School in Bath visited Matter, the product design agency behind the Royal British Legion's plastic-free poppy. 16 students participated in a design day at Matter's studios, gaining insight into sustainable design and the creative process behind this environmentally-friendly initiative. This visit is particularly relevant for students focusing on sustainable and innovative design solutions.

[Read more](#)

Innovative animal care training at Bath College



During Colleges Week, Metro Mayor Dan Norris visited Bath College's Somer Valley Campus, exploring their advanced Animal Care Centre. This facility plays a crucial role in training the future generation of veterinarians and animal care professionals and in addressing a critical national workforce shortage in these fields. For college students interested in animal care careers, this center provides a unique and practical learning environment.

[Read more](#)

School leavers prioritise green jobs over university



Nearly two thirds of school leavers are opting for apprenticeships or immediate employment (with a focus on green jobs), instead of university. High costs of traditional higher education are a key concern at the center of this shift. Many youths believe a university degree is essential for securing green jobs, despite a lack of clear information on alternatives. The 180% rise in interest for degree apprenticeships since 2021 shows a growing preference among young people for practical, work-based learning pathways.

[Read more](#)



Useful websites and resources



[Apprenticeship poster bundle](#)

Amazing Apprenticeships has created posters focusing on 15 school subjects and the many apprenticeship roles they could link with.

[M&S Retail Leaders Programme - School Leaver Programmes](#)

School leaver opportunities available in and outside of London.

[My Furniture Career](#)

This new website is aimed at young people (15-24 years old) who are still deciding on a career path. It signposts those looking for industry-specific training and connects those seeking a job in the industry with employers. It also includes a jobs board.

[Skills for Careers](#)

New service available to get career ideas and look at training options.

[Not Going to Uni](#)

Relaunched website with some great new resources such as an Advice Hub, tips for parents and job search.

Dates for your diary



National

- [National Apprenticeship Week](#) - 5 - 11 February
- [National Careers Week](#) - 4 - 9 March
- [British Science Week](#) - 8 - 17 March

London

- [RCNi Nursing Careers & Jobs Fair, London West](#) - 2 February - 9:30am to 4pm
- [Festival of Apprenticeships, online careers fair](#) - 5 February - 12pm
- [Festival of Apprenticeships, Careers Roadshow, The Oval](#) - 5 March - 10am to 3pm
- [London Job Show, Westfield Shepherds Bush](#) - 26 and 27 April

North East

- [New College Durham Information & Advice Event, Durham](#) - 5 December - 4:30pm to 6:30pm
- [SETA Engineering Apprenticeship Event, Washington](#) - 7 December - 4pm to 7:30pm
- [Newcastle Careers Fair, St. James Park](#) - 22 March - 10am to 2pm

South

- [Brighton Careers Fair, The Old Ship Hotel](#) - 9 Feb - 10am to 2pm
- [Bath Careers Fair, Apex City of Bath Hotel](#) - 16 Feb - 10am to 2pm
- [Bristol Job Show, Cabot Circus, Bristol](#) - 19 and 20 April - 11am to 5pm

Feedback



Please let us know how useful you found this bulletin by clicking on the link [here](#).



Produced by the Learning Resources and Insights team
at Education Development Trust

Education Development Trust
Highbridge House, 16-18 Duke Street, Reading, Berkshire RG1 4RU
T +44 (0) 118 902 1000
E enquiries@edt.org
W www.edt.org

