

5 WORK SKILLS ART & DESIGN WILL GIVE YOU



DRAWING



In school: It will come as no surprise to hear that drawing is a fundamental skill in art and design! In class, you will hone your natural flair, learning how to draw in new styles and mastering some of the techniques used to achieve particular effects.

RESEARCH



In school: Research is about finding information and identifying the key bits. Art and design involves researching some of the important movements in art history and exploring how different materials can achieve different effects.

CONFIDENCE



In school: In class, you will learn to express yourself through art before showing your creations to others and taking on board feedback. This will help you improve your skills and build confidence in your own abilities.

INDEPENDENCE



In school: As well as carrying out independence creative work, art students must analyse and evaluate artworks – from paintings and sculptures to photos, films and installations – to reach personal judgements.



RESOURCEFULNESS



In school: Art is all about resourcefulness – using the resources you have in front of you to create something amazing and new. This will mean thinking on your feet, coming up with novel ideas using your imagination and overcoming problems.



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Sources: For source data please request the information by emailing data@successatschool.org



WHERE CAN

ART & DESIGN

TAKE YOU?



ADVERTISING & MARKETING

Almost 200,000 people work in Advertising & Marketing in the UK. **Jobs increased by a third between 2011 and 2016!**

Career paths: Advertising network manager, brand specialist, event planner



ART & DESIGN

Over half a million people work as artists, designers, performers, musicians and craftspeople. More than half of artists in the UK have a degree – compared with a quarter of the whole population.

Career paths: Artist and film maker, furniture maker, graphic designer



EDUCATION

Primary school and nursery teachers have one of the **highest rates of job satisfaction** in the UK. Over 450,000 teachers work all across the UK.

Career paths: Corporate trainer, lecturer, primary school teacher



FASHION & BEAUTY

A whopping 850,000 people work in the UK fashion industry, with more jobs on the way as sales rise. With a quarter of fashion sales made online, **many new roles will be digital.**

Career paths: Beauty consultant, online category developer, product design



MANUFACTURING

The manufacturing sector employs around 3 million people and **accounts for 9% of employment in the UK.** That's a lot of jobs!

Career paths: Furniture maker, product design, textile manufacturer



PUBLISHING & MEDIA

The Publishing & Media industry employs 430,000. Jobs in film, TV, video, radio and photography are growing rapidly, with **17% more jobs now than in 2011.**

Career paths: Book designers, broadcast operator, media account manager



RECRUITMENT & HR

The Recruitment & HR industry employs around 100,000 people and this is only **expected to grow in years to come.**

Career paths: Graduate recruiter, recruitment consultant, training manager

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Data sources: https://www.engineeringuk.com/media/1356/enguk_report_2017_synopsis.pdf; <https://www.hesa.ac.uk/news/11-01-2018/6247-higher-education-student-statistics/subjects> (Fig. 13); 'No of workers: <https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/datasets/employmentbyindustryj13> (May 2018), No of new rail jobs: http://successatschool.org/advertdata/947/careers_in_rail_VRR); 'No of workers: <https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/datasets/employmentbyindustryj13> - May 2018, No of businesses: <https://www.statistics.com/topics/379/construction-industry-in-the-uk>); 'New jobs: <http://ec.europa.eu/social/BSBServlet?docId=14107&lang=en> (UK 2011 roadmap reference here); 'No of workers: <https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/>; https://www.edfenergy.com/sites/default/files/jobs_of_the_future.pdf (p.4)

Careers in Art

Covering a vast range of skills and talents, art and design is a diverse subject that will help you turn your creative passion into a money-making career. Whether you want to be the next Damien Hirst or Tracey Emin, or you want to play a role in what the next Ferrari looks like, this subject will help you improve your talents and pursue your dream.

Art and design students are highly entrepreneurial and self-motivated, both qualities that you learn on your journey to becoming an artist. A qualification in art and design isn't just about pencils and pictures, you'll also learn all about the business and management side of the industry, which is vital to succeeding in a very competitive job market.

Art and design is a very passionate subject, so you should have an instinct as to whether you want to spend three years studying it.

Some branches of the subject will give you good employment opportunities, but compared to many degrees it doesn't have the best job prospects. However, it will give you the skills, talents and abilities to turn your hobby and passion into a career that will make you money.

An art and design degree will teach you to think outside the box, which will help you in your assignments and portfolio, but also your job search. Creatives can find themselves working in the most amazing places – ranging from festivals, exhibitions and events, to celebrity functions, and royal parades.

Jobs directly related to Art include:

- Art therapist
- Commercial art gallery manager
- Community arts worker
- Exhibition designer
- Fine artist
- Graphic designer
- Illustrator
- Museum/gallery exhibitions officer
- Printmaker
- Secondary school teacher

Jobs where Art would be really useful include:

- Animator
- Arts administrator
- Concept artist
- Estates manager
- Interior and spatial designer
- Jewellery designer
- Multimedia programmer
- Museum/gallery curator
- Special effects technician
- VFX artist

Typical employers

Finding jobs in this sector is not always straightforward. Short-term possibilities are available on a competitive basis and are a means of becoming established. Roles include artist in residence, developing art-related activities in schools, hospitals and prisons, or bidding for fixed-term funding to carry out a particular project or commission. Many fine artists produce and market their own work.

You can diversify by taking courses in art-related disciplines, such as graphics or teaching, or become a 'portfolio' worker, holding down several jobs to support your creative work.

You can also apply for mainstream graduate jobs and training in a range of industries, such as banking, insurance, media and public relations.

Skills for your CV

A degree in Art develops:

- the ability to develop individual ideas and collaborate with others as part of a creative team
- strong observational, research and analytical skills
- creative problem solving
- the ability to communicate ideas, visually, orally and in writing
- resilience and the ability to learn from criticism and be objective about your work
- an openness to new influences and concepts
- a focused, goal-oriented and motivated approach to work

Studying Art at university

Some modules you may study include:

- History of art
- Reflection and analysis
- Art, technology, and the internet
- Art and business
- Studio practice
- Typographical skills
- Professional skills in art and design

Famous people who studied Art

- Eddie Redmayne (actor)
- Gwyneth Paltrow (actress)
- Lily Cole (model)
- Alan Rickman (actor)
- Freddie Mercury (singer)
- Peter Capaldi (actor)