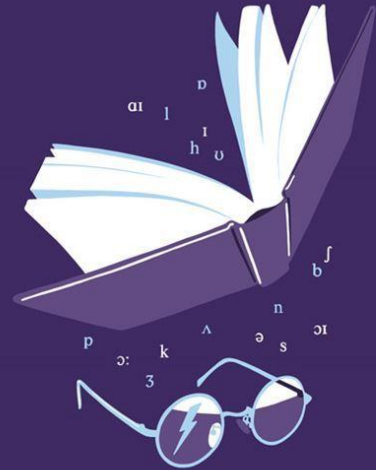


5 WORK SKILLS ENGLISH WILL GIVE YOU



COMMUNICATION



In school: In English Language you'll study the linguistic devices and techniques we use to communicate. Real-life examples will show you how and when to adapt your language for different people. You'll become aware of how you already change your language in different situations.

CREATIVITY



In school: You'll produce original pieces of writing in English Language. These will include stories and various types of nonfiction writing. You'll play around with language and structure to achieve different effects. You'll adapt your language and style to different audiences and purposes, as well as explore...

CRITICAL THINKING



In school: Reading literature from different and similar periods will encourage you to think about how writers are influenced by social, historical and cultural contexts. You'll reference examples from each text to support your ideas about how and why writers approach subjects in a particular way.

TEXTUAL ANALYSIS



In school: In English Literature you'll read texts with an analytical eye. You'll identify how the author uses specific structures, form, language and literary devices to present their ideas or evoke emotions.



ESSAY WRITING



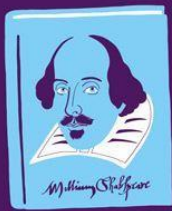
In school: Essays are one of the ways you're assessed in both English Language and Literature. You need to think about how to present your ideas in a logical way and use evidence to support your opinions or discount other points of view. As well as using persuasive language, your essay needs to have...



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Sources: For source data please request the information by emailing data@successatschool.org



WHERE CAN ENGLISH TAKE YOU?



ADVERTISING & MARKETING

Almost 200,000 people work in Advertising & Marketing in the UK. **Jobs increased by a third between 2011 and 2016!**

Career paths: Consumer insight manager, copywriter, pr officer



ART & DESIGN

Over half a million people work as artists, designers, performers, musicians and craftspeople. More than half of artists in the UK have a degree – compared with a quarter of the whole population.

Career paths: Art auctioneer, gallery curator, interior designer



EDUCATION

Primary school and nursery teachers have one of the **highest rates of job satisfaction** in the UK. Over 450,000 teachers work all across the UK.

Career paths: English teacher, private tutor, university lecturer



LAW

91% of first degree law graduates find work and/or further study within six months of graduation. There's also a demand for those with knowledge in online law.

Career paths: Intellectual property lawyer, paralegal, solicitor



RECRUITMENT & HR

The Recruitment & HR industry employs around 100,000 people and this is only **expected to grow in years to come.**

Career paths: Features writer, journalist, manuscript assistant



PUBLISHING & MEDIA

The Publishing & Media industry employs 430,000. Jobs in film, TV, video, radio and photography are growing rapidly, with **17% more jobs now than in 2011.**

Career paths: HR officer, recruitment consultant, training manager

EMPLOYER:



Aon needs Apprentices with excellent written and verbal communication skills to successfully manage client relationships. Strong skills gained from a background in English will help our clients to engage their staff by creating exciting and valuable benefits packages.

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Data sources: https://www.engineeringuk.com/media/1356/enguk_report_2017_synopsis.pdf; <https://www.hesa.ac.uk/news/11-01-2018/6247-higher-education-student-statistics/subjects> (Fig. 13); ¹No of workers: <https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/datasets/employmentbyindustryyp13> (May 2018); No of new rail jobs: <https://successatschool.org/about/details/947/careers-in-rail> (YRP); ²No of workers: <https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/datasets/employmentbyindustryyp13> (May 2018); No of businesses: <https://www.statistics.com/topics/3797/construction-industry-in-the-uk>; ³New jobs: <http://ec.europa.eu/social/SSoService?docId=14107&lang=en> (UK 2011 roadmap references here); No of workers: <https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/>; ⁴<https://www.edenergy.com/sites/default/files/jobs-of-the-future.pdf> (p.4); <https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/> (May 2018).

Careers in English

English is the language of science, of aviation, computers, diplomacy, and tourism. Knowing English increases your chances of getting a good job in a multinational company within your home country or for finding work abroad. It's also the language of international communication, the media and the internet, so learning English is important for socialising and entertainment as well as work!

English may not be the most spoken language in the world, but it is the official language of 53 countries and spoken by around 400 million people across the globe. Being able to speak English is not just about being able to communicate with native English speakers, it is the most common second language in the world. If you want to speak to someone from another country, then the chances are that you will both be speaking English to do this.

English is the dominant business language and it has become almost a necessity for people to speak English if they are to enter a global workforce. Research from all over the world shows that cross-border business communication is most often conducted in English and many international companies expect employees to be fluent in English.

Many of the world's top films, books and music are published and produced in English. Therefore, by learning English you will have access to a great wealth of entertainment and will be able to have a greater cultural understanding.

Jobs directly related to English include:

- Digital copywriter
- Editorial assistant
- English as a foreign language teacher
- Lexicographer
- Magazine journalist
- Newspaper journalist
- Private tutor
- Publishing copy-editor/proofreader
- Secondary school teacher
- Web content manager
- Writer

Jobs where English would be really useful include:

- Academic librarian
- Advertising copywriter
- Archivist
- Arts administrator
- Education consultant
- Information officer
- Learning mentor
- Marketing executive
- Media researcher
- PPC specialist

- Primary school teacher
- Public relations officer
- Records manager
- Social media manager

Typical employers

English graduates find opportunities with many different employers. Public and private sector organisations such as the National Health Service (NHS), educational institutions, local and national government, financial and legal firms, and voluntary and charitable organisations employ English graduates in a range of roles, including:

- administration
- arts management
- events management
- finance
- general management
- teaching
- research.

Other typical employers include:

- advertising marketing and public relations agencies
- media organisations
- publishing companies.

The retail, leisure and tourism sectors also typically recruit English graduates.

Skills for your CV

The major strength of all English graduates is the ability to communicate effectively, both orally and in writing. Studying an English degree also develops skills in:

- independent working
- time management and organisation
- planning and researching written work
- articulating knowledge and understanding of texts, concepts and theories
- leading and participating in discussions
- negotiation and teamworking to present ideas and information
- effectively conveying arguments and opinions and thinking creatively
- using your judgement to weigh up alternative perspectives
- critical reasoning and analysis
- using IT.